

# Accidents Happen – It's Time to Talk

*Crucial communications before,  
during, and after accidents*



## Keynote and Seminar Overview

Ineffective communication skills associated with preventing and managing accidents can result in significant loss of revenue.

- Imagine you are in a recession and you need to convince management to spend \$1 Million on a fire truck. How would you do it?
- Picture a warehouse where oxidizers are decomposing and exploding. The fire marshal, police, and the Bureau of Alcohol, Tobacco, Firearms and Explosives (ATF) are onsite. TV news crews are waiting at the exit gates for statements. How can you convey the positive?
- Visualize a gas turbine generator that has had a catastrophic failure. The identical one beside it is still running and you suspect it may also be on the verge of a failure. You are heading to a meeting with the president of the company to convince him to shut it down. Electrical power sales are at a premium and there will be tough conversations. What tactics will you use to succeed?

## PROGRAM BENEFITS

- Understand how to get funding for safety initiatives
- Motivate stakeholders to invest in intensive, interactive, hands-on safety training
- Safety matters - benefit from a culture of employees "telling it like it is"
- Manage high stakes accident related communications with regulators
- Handle tough talks associated with incident investigations



## DAVE HILL

Dave Hill is a business communication skills expert, a consultant, keynote speaker, seminar leader, speech coach, and author. His content is relevant, engaging, and he interacts with audiences. While working as an engineer he investigated accidents for over two decades and was also a corporate incident investigation root cause analysis trainer.

He delivers top-shelf content on business communication skills and strategies in humorous and memorable ways. His programs help corporations, associations and individuals save time and money by communicating with purpose and connection.

In 2004 Dave was a finalist in the World Championship of Public Speaking. He was 1 of 10 finalists out of 20,000 contestants.

Work has taken him to over 80 countries and he is known for his top-shelf content that is illuminated with stories, personal examples, and his witty Irish sense of humor.

