

Build Credibility and Inspire Investor Loyalty

*Use narratives in corporate
communications and investor
conversations*



PROGRAM BENEFITS

- Build long-term investor confidence and trust
- Represent your organization to analysts, brokers and key investors
- Deliver clear, concise, engaging presentations
- Build rapport with the analyst community
- Tell your corporate story
- Excel in question and answer sessions
- Focus on your audiences unique interests
- Deliver a compelling call to action
- Sell your vision to the investment community



DAVE HILL

Dave was a World Championship of Public Speaking Finalist in 2004. He is also an award winning storyteller and humorist. He has worked in many different roles—from the corporate office, to risk insurance companies, to worldwide cargo ships.

Re-
THE ENGINEER ENGINEER™

Keynote and Seminar Overview

- Discover how to inspire investors and increase connection and trust.
- Understand how relevant anecdotes can engage your clients.
- Learn how to create energy and enthusiasm in crucial communications.
- Explore ways to create clear, concise, engaging presentations in a fraction of the usual time.

No community is more critical, analytical, or hungry for information than investors. They are constantly on the look-out for clues. Careless remarks or uninspiring presentations can cause indecision. Well executed communications build confidence.

CEOs and other executives are responsible for developing investor relationships. They must understand the communication success strategies in forums such as annual meetings, analyst briefings, and informal discussions.

The various audiences—financial institutions, personal investors, advisers, and analysts can be influenced using different communications techniques and different presentation styles. Mastery of those audiences drives success.

