

# Employees and Leaders Have This Priceless Skill – But Few Discover It!

*Develop business narratives that captivate, connect, and inspire*



## PROGRAM BENEFITS

- Use business narratives to build customer relationships.
- Make information tangible and relatable.
- Build trust and connect with employees and customers.
- Increase the understanding of corporate values and culture.
- Create added value to products, build allegiance, and increase sales.
- Develop engaging presentations in a fraction of the usual time.



## DAVE HILL

Dave was a World Championship of Public Speaking Finalist in 2004. He is also an award winning storyteller and humorist. He has worked in many different roles—from the corporate office, to risk insurance companies, to worldwide cargo ships.



## Keynote and Seminar Overview

- Understand how relevant narratives bring heart and soul to your business and help you connect with employees, clients, and regulators.
- Discover how to save time and money by turning tedious presentations, meetings, and training sessions into relevant, engaging, interactive masterpieces.
- Learn, laugh, and ponder while I illustrate my points with personal stories and examples.

Business narratives used by professionals help communicate values, build trust, and connect with employees, clients, and regulators. A great story gives personality and meaning to a company's services, products, brands, and core values.

In this program I discuss the business communication forums where this can be applied, the techniques that maximize effectiveness, and how it can have a positive impact on the bottom line.

