

EXERCISE 1 – Finding Norm Statements and Experiences that are Derived from Negative Emotions.

In this exercise we are going to practice the discipline of NOT LOOKING FOR THE FUNNY. We are going to take everyday subjects and identify normal statements and experiences that audiences can relate to.

The results of this exercise are things that would typically be put in the template table in the left-hand column.

List 6 things that frustrate you about driving on highways in rush hour:

1)	2)
3)	4)
5)	6)

List 6 things that you hate about restaurants:

1)	2)
3)	4)
5)	6)

List 6 things that annoy you about your workplace:

1)	2)
3)	4)
5)	6)

List 6 things that concern you when bringing your car into the shop for maintenance:

1)	2)
3)	4)
5)	6)

List 6 character traits of younger generations that drive you crazy:

1)	2)
3)	4)
5)	6)